

2023 SRMEC Project Director Training

**Extension Risk Management Education
(ERME) Program**

**Ronald Rainey
Director**

**Southern Risk Management Education Center
University of Arkansas**

Website: <http://srmec.uada.edu/>

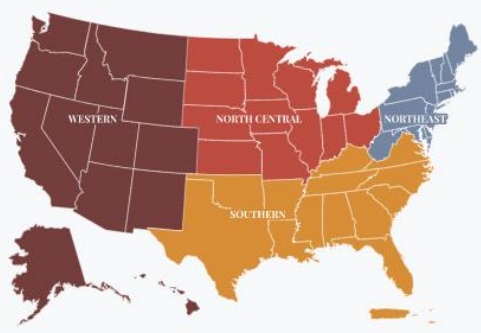
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Extension Risk Management Education : Managing risk drives success (extensionrme.org)

Extension Risk Management Education

"Educating America's farmers and ranchers to manage the unique risks of producing food for the world's table."



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Extension Risk Management Education has funded innovative programs that have generated tangible outcomes for producers in every state. Commitment to funding outcomes, providing transparent accountability, and encouraging collaboration allow you to view the accomplishments of all funded projects on this website.

ERME Events & Activities



Extension Risk Management Education
2023 National Conference
Chicago, IL

[Learn More](#)

Western Center

Washington State University Extension
(509) 477-2168
westrme.wsu.edu

North Central Center

University of Nebraska – Lincoln Extension
(402) 472-1742
www.ncerme.org

Northeast Center

University of Delaware Cooperative Extension
(501) 671-2165
www.nerme.org

Southern Center

University of Arkansas Division of Agriculture
(501) 671-2165
srmec.uada.edu

ERME Infographic



2022

See how ERME continues to help farmers manage risks to increase profitability

What is Risk Management?



Join Us in Chicago: March 27-29, 2023

**National Conference & archive of previous meetings
are showcased on ERME National Portal**



**EXTENSION
RISK MANAGEMENT
EDUCATION**

**NATIONAL CONFERENCE
SALT LAKE CITY**

SAVE THE DATE

2024 ERME National Conference

April 9 – 11, 2024



SOUTHERN
EXTENSION
RISK
MANAGEMENT
EDUCATION

Empowering Producers to Manage Risks



Enhancing
Quality of
Farm Family Life



Providing a
Safe & Secure
Food Supply



Improving
Rural
Prosperity



Strengthening
Economic
Viability




<https://srmec.uada.edu/>


Website Navigation - Reporting



Results Verification System

RVS is designed to help organizations:

-  Manage grant programs
-  Submit grant applications
-  Report accomplishments

 [Learn more about RVS](#)

Email Address

Password

[Sign In](#)

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[Create New Account](#)

About RVS

The **Results Verification System** is an integrated grant application and reporting system designed to facilitate reporting the accomplishments of funded programs.



Website Navigation - Reporting

Reporting Requirements for Education Projects

[ACCESS FOR PROJECT REPORTING](#)

All reporting is conducted online, and is submitted through the Results Verification System (RVS) – the same system utilized for the application process. Upon approval, the **Final Report** for each project will become a **public document**, and will be accessible for viewing through the national Extension Risk Management Education Program [website](#).

- **Progress Reports – 2023 Grant awardees** have a contractual requirement to submit five Progress Reports for their projects which are due:
 - July 1, 2023
 - October 1, 2023
 - January 1, 2024
 - April 1, 2024
 - July 1, 2024
- **Final Report is due October 30, 2024.**

Reporting Requirements for Education for Producers Underserved by Crop Insurance Projects

[ACCESS FOR PROJECT REPORTING](#)

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Funding Acknowledgment Requirements

While your grant has been awarded by the Southern Center, the funding is ultimately from USDA's National Institute of Food and Agriculture (NIFA). The regulations governing the use of these federal funds require that the following acknowledgment of support – and the two logos noted below – must be utilized on all promotional materials, presentations, media releases, and project materials developed for programming funded by this grant:

Statement for 2022-2024 Awards:

This material is based upon work supported by USDA/NIFA under Award Number
2021-70027-34722

In addition to the statement above, both the USDA-NIFA logo and Southern Extension Risk Management Education Center logo must be used on all printed materials, including those produced in electronic format. Please utilize whatever size best fits your printed/electronic material.

To use the NIFA logo, please visit: <https://nifa.usda.gov/resource/official-nifa-identifier> and use the identifier "as-is" (refer to the webpage for specific details on formats).



To use the Southern Center logo, right click on the logo below and "Save As" to your desktop or another file.



Final Reports: Project Summary

1. Write a brief summary of your original project overview.
2. Review your proposed audience emphasis. Describe the degree to which you were able to reach your intended audience.
3. Briefly describe your implemented project's delivery strategies. How many participated in your project (limit to in-person meetings; webinars; online courses)?
4. Review your proposed project outcomes narrative. Compare what you proposed with the outcomes achieved. Describe how your project led to the outcomes achieved.
5. What advice would you give to someone who plans to implement a similar project?



Final Reports - Evaluation Measures

If you are uploading a resource to measure what took place because of your project, please check for each resource the (1) type of measurement; (2) time of measurement; and, (3) method of measurement.

Type of measurement	Method of measurement (check all that apply):
<ul style="list-style-type: none"> ✓ Direct measure ✓ Indirect measure <p>Direct measures demonstrate participant learning. Learning is observable in the form of actual products such as presentations, portfolios, test results, etc.</p> <p>Indirect measures imply that learning takes place by asking participants' perceptions or attitudes about their learning.</p>	<ul style="list-style-type: none"> ✓ Observation (draft business plan, permit; application) ✓ Peer assessment of product or skill ✓ Self-assessment of a product or skill ✓ Photos, screen capture, video (before/after) ✓ Questionnaire/survey ✓ Interview (individual, group) ✓ Submitted/approved document (application, permit, report) ✓ Test ✓ Testimonial ✓ Logs, records ✓ Other
Time of measurement	
<ul style="list-style-type: none"> ✓ Before participant learning session(s) ✓ During participant learning session(s) ✓ After participant learning session(s) 	

Final Reports – Project Outcomes

Please update two items for each of your proposed project outcomes.

Actual Number	Update the Method you used to measure each of your proposed risk management outcomes. Select your methods from the list below.
<p>Enter the Actual Number of participants who accomplished each proposed risk management outcome.</p> <p><i>Your estimated number will remain with the report and will show as a comparison to the actual number when the report is viewed by the public. This can help others viewing your report see if the number of participants you estimated would reach each proposed risk management result was realistic for your audience.</i></p>	<ul style="list-style-type: none">• Observation (draft business plan, permit; application)• Peer assessment of product or skill• Self-assessment of a product or skill• Photos, screen capture, video (before/after)• Questionnaire/survey• Interview (individual, group)• Submitted/approved document (application, permit, report)• Test• Testimonial• Logs, records• Other

Final Reports – Project Participation

ERME defines project participation in two ways:

Number of Project Participants – This is an unduplicated count. An individual is counted only once, even though he or she may have participated in multiple educational sessions.

Enter the total number of unique participants (unduplicated count) in your project. This number should reflect the individuals who had **meaningful engagement** in your programming, and whose participation you have documented/verified.

Educational Contacts – This is a duplicated count. An individual is counted every time he or she participates in one or more of your educational sessions.

Record the number of educational contacts (duplicated count) made through your project’s different modes of educational delivery. You’ll see four types of project delivery: Meetings, Webinars, Websites and Online Courses. Your project may not use all these methods of delivery. Record educational contacts only for delivery methods used in your project. A tabbed menu allows you to access each section.

If your project has extended its reach through materials posted online and you have analytics identifying their utilization, please include that information in either the revised “Project Overview” or the “Projects Comments” sections of your report.

Final Reports – Reflections

The following questions ask you to step back and reflect on your project overall. You'll gain insight into ways you might improve future programs. Your reflections are also invaluable to your peers as they develop and implement programs to help farmers and producers identify and mitigate for risk.

Unexpected Results

Unexpected results can be positive, negative, or neutral. Examples of unexpected results are discovery of a new audience; unanticipated collaborations; multiplication of program delivery through partnerships; a key staff change and/or direction with a sponsoring agency; lack of follow-through on commitments, etc.

As you reflect on the actual outcomes of your project, what surprises you?? What results you didn't plan for? Anticipate? Why did these results occur? What brought the greatest satisfaction (frustration, disappointment) to you?

Improving your Project in the Future

What advice would you give to someone who plans to implement a program like yours? If you were to do this project again, what changes would you make? What would you do differently to achieve your intended participant outcomes?

Keys to Success

What were the keys to success for your participants – describe what the primary success factors were and why they were important in helping participants reach the proposed risk management results. Include both your project team's perspective and those of the participants.

Final Reports – Reflections, cont.

Individual Producer Stories and Quotes: Participant stories are a powerful means of communicating the value and success of a project. You are required to share at least one story that reflects the impact your project has had on individual participants. Include the following components in the specified order for your story.

Producer Situation	Why did the producer choose to participate in this program?
Producer Actions	What did the producer do differently because of his or her participation? Changes in his/her understanding? Something he/she developed? A practice he/she implemented?
Producer Impact	What are the perceived impacts of these actions in terms of the producer's farm/ranch, family, business, etc.?
Producer Testimonials	Include participant quotes. These may be specific to the individual story you've recorded above. You may also include a sample of quotes collected during workshops, on evaluations, or unsolicited comments from participants.

Do not include individual names in the stories and/or quotes. Use other means to refer to a participant such as, "A producer from Washington County..." or "A 32-year old producer from Lincoln City..." or "A beginning farmer with four years of experience..."

Southern Risk Management Education Center

2301 South University Ave., Little Rock, AR 72204 • 501-671-2165 • <https://srmec.uada.edu/>

REMINDERS from Project Director Training

1. Take note of the quarterly reporting dates. It is important to keep in mind that if you do not report within the RVS, we cannot tell if you are working. Provide all summary reports and pertinent information within the RVS system, including implementation delays, budget and/or contract amendment notes.
2. All promotional materials (postcards, fliers, press releases, etc.) AND educational materials (PowerPoints, webinars, flyers, program impact reports, etc.) must acknowledge SRMEC funding. The SRMEC logo or USDA NIFA logo may be used to detail the funding for the project. For publications, feel free to only list the award number as shown below and on the SRMEC website. You can find more information about meeting the contractual obligations of grants awarded by the Southern Center, including logo
use: https://srmec.uada.edu/award_management/tools_for_project_directors.aspx

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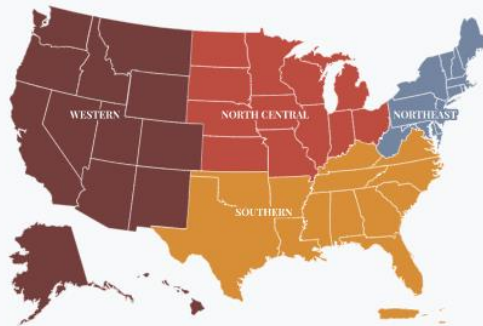


3. When submitting your final reports, please upload **ONLY PDF files**. While other formats can be uploaded, we prefer only PDF versions.
4. Unless they are crucial to understanding your project focus, do not upload more than 10 file examples for promotional and educational project resources.
5. For Evaluation reports, do not make files “publicly available” that share personal data or individual responses. If you don’t have your evaluation data summarized and aggregated, simply share your evaluation survey/instrument. While you may share more than one evaluation file, we ask that you make at least ONE file public.



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ERME Infographic



2022

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What is Risk Management?





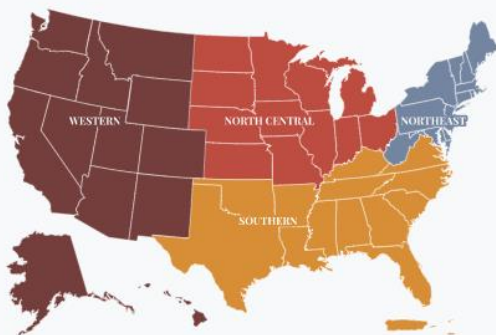
COMPLETED PROJECTS

ALL FUNDED PROJECTS

SUCCESS STORIES

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SRMEC 2022 Projects of Excellence

- ❖ **Helping Tennessee Farmers Evaluate and Implement New Enterprises and Marketing Strategies.** Megan Leflew – University of Tennessee Extension, Center for Profitable Agriculture
- ❖ **Virginia Sustainable Farm and Agribusiness Education Initiative.** John Bovay – Virginia Polytechnic Institute and State University
- ❖ **Who's Going to Fill My Shoes: Planning from the Beginning to the End for Succession in a Farming Operation.** Angie Martin – Texas Corn Producers Association

2023 Extension Risk Management Education

Outstanding Project Award Winners



NORTH CENTRAL
**EXTENSION
RISK
MANAGEMENT
EDUCATION**



United States Department of Agriculture
National Institute of Food and Agriculture



SOUTHERN
**EXTENSION
RISK
MANAGEMENT
EDUCATION**



NORTHEAST
**EXTENSION
RISK
MANAGEMENT
EDUCATION**



WESTERN
**EXTENSION
RISK
MANAGEMENT
EDUCATION**



SUCCESS in TEXAS

Who's Going to Fill My Shoes: Planning from the beginning to the end for succession in a farming operation education project

Project Director: Angie Martin–Texas Corn Producers Association



“Estate and Succession Planning needs to be discussed by all farmers but many farmers do not want to talk about it. This is a shame because many families will be left with tax issues because no one bothered to plan.”

-Texas Farmer

Situation: In the next decade, Texas will experience the largest intergenerational land transfer in the state’s history. To educate and assist farming operators and landowners, this project sought to develop resources, including a guide and workshops, aimed at assisting farmers with succession planning.

Outcomes: The guide and workshops developed through this project helped farmers: 1) Analyze various business entity structures and determine which would be the best option for their specific operation and for future retirement; 2) Understand the need for an estate plan and identify the key documents to begin creating a plan; 3) Understand the importance of written lease agreements and their use in a successful estate and succession planning; 4) Understand potential legal issues facing Texas landowners regarding estate and succession planning.

Impacts: In addition to the guide developed through this project, five free workshops across the state of Texas were held to educate underserved and traditional farmers. Despite COVID related challenges to in-person attendance, this project adapted and a recorded presentation is available for viewing on their website, www.texas-corn.org. As well, the guide is available for printing on the Texas Corn website. These resources are beneficial for future education and use by others.

Testimonies from the attendees as well as the survey results showed a very positive response on the information provided. Overall, it was apparent that many people do not want to discuss the subject. The team is hopeful this project opened the door to start those important talks.

Continued on next page...



OUTSTANDING
REGIONAL
PROJECT
2022

Angie Martin

Industry Affairs Director



TEXAS CORN PRODUCERS





Angie Martin

Industry Affairs
Director

TEXAS CORN
PRODUCERS



SOUTHERN
EXTENSION
RISK
MANAGEMENT
EDUCATION



Thank You



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